

# The fully managed ServiceNow platform for MSPs

Accelerate transformation. Reduce risk. Drive profitable growth.

POPX helps Managed Service Providers modernise faster with less risk - delivering transformation outcomes without the cost and complexity of doing it yourself.

## The Challenge for MSPs

MSPs face growing operational complexity that limits scale and profitability.



Disconnected systems across service, billing, and operations



Manual processes limiting scalability



Pressure to improve customer experience while reducing cost



Complexity from growth and acquisitions

## The POPX Solution

POPX delivers a fully managed, end-to-end ServiceNow platform designed specifically for MSPs. We don't just deliver the platform - we take responsibility for its success.

### Faster Time-to-Value

Go live in months, not years and get ROI from your investment.



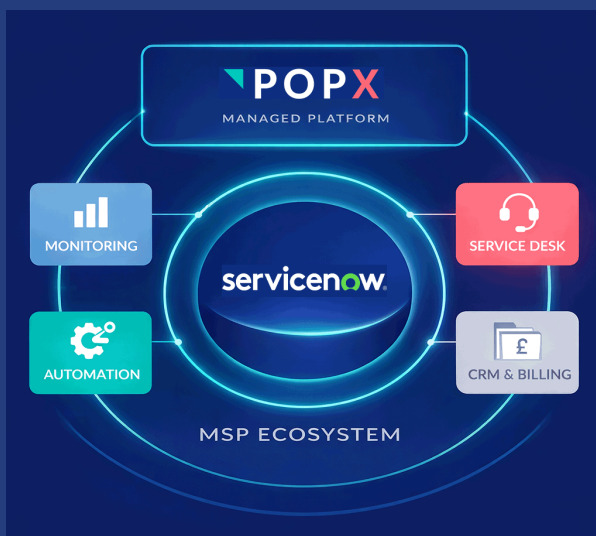
### Continuous Optimisation

Your platform evolves with your business.



### Built for MSP Outcomes

Improve margins, scale, and customer experience.



## What You Get

- Pre-configured MSP workflows
- End-to-end service automation
- Integrations with existing systems
- Customer & partner portals
- Real-time operational visibility
- Ongoing management & upgrades

“We decided to work with POPX because they have demonstrated a capability to leverage ServiceNow as a growth enabler for ICT service providers.”

Richard Angrave, Transformation Director, Node4



## ▼ Outcomes That Matter



Up to 40%  
increase in  
capacity



Reduced  
cost-to-  
serve



Faster  
incident  
resolution



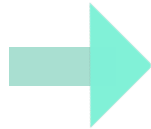
Improved  
customer  
experience



Scalable  
growth  
enablement

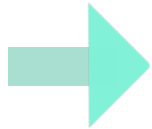
### DEPLOY

Rapid implementation  
using proven MSP best  
practices.



### ENHANCE

Continuous platform  
improvements aligned  
to your priorities.



### MAINTAIN

Ongoing management  
and optimisation  
handled by POPX.

## ▼ Why MSPs Choose POPX

### TRADITIONAL APPROACH

- Buy software
- Use consultants
- Build internally

### POPX

- Fully managed
- Continuous optimisation
- Low risk, fast delivery

## ▼ Proof of Value

Our Proof of Value approach allows you to validate impact quickly, with no obligation.

POPX transforms service, operational and business management functions faster and more cost-effectively - while continuously optimising your platform.



Start seeing value in weeks - not years



hello@popx.co.uk | www.popx.co.uk

POPX - The fully managed ServiceNow platform for MSPs